

Press Release | August 19, 2014

Brother Expands Into Growing Mobile Printing Markets With New Line of Rugged Printer Cases

All-in-one designs hold virtually everything mobile workers need to seamlessly print full-page documents – inside or outside of the vehicle

BROOMFIELD, Colo.–(BUSINESS WIRE)–Brother Mobile Solutions, Inc. (BMS) a wholly-owned subsidiary of Brother International Corporation and premier provider of mobile and desktop printing solutions, has released a series of rugged mobile printer cases for the PocketJet® 6 full page mobile printer. The new PJ6 Rugged Roll Case and the PJ6 Rugged Fanfold Case allow mobile workers to print full-page documents in the field, anytime, from virtually any device.



The tough, yet compact PJ6 Rugged Roll Case was designed for optimal user versatility both in and out of vehicle. The roll case can be carried comfortably and conveniently with a provided shoulder strap, and is small enough it fits easily into a briefcase for professionals in home healthcare, pest management and other mobile industries. Additionally, it has unique mounting features for use by public safety, emergency services, and other in-vehicle mounted applications.

The PJ6 Rugged Fanfold Case features a flat writing surface, document clip, carrying handle and features for mounting a tablet or in a vehicle, if needed. The fanfold case is ideal when the printed documents must be flat or is reviewed and signed on site.

Both printer cases feature rugged construction of high-impact, replaceable latches, media viewing window, double-walled HDPE to keep the printer, paper and battery snugly and securely enclosed. The smart, compact design provides full external access to all printer controls, power and ports, allowing users to initiate printing at the click of a button, charge the battery without even opening the case.

Raul G. Palacios, Senior Product Manager at Brother Mobile Solutions, Inc. comments: "When it comes to mobile printing, Brother believes that field workforces deserve the ultimate in simplicity and reliability – a belief that made the PocketJet printer legendary. So, we're proud to introduce two new mobile printer cases with smart, compact designs that make it easier than ever for field workers to use our PocketJet full-page mobile printer anywhere the job takes them."

A wide range of innovative, space-saving PocketJet mounts - developed by Brother resellers - are already on the market for in-vehicle printing. However, Brother's own design engineering team took the lead on the new mobile printer cases. According to Palacios, "The size and scope of the mobile workforce is evolving and so are their demands for on-the-fly and point of service printing. Our new rugged mobile printer cases were engineered to meet the specific size, weight, durability and ergonomic requirements of today's truly mobile professional."

The PJ6 Rugged Roll Case and the PJ6 Rugged Fanfold Case offer an ideal solution for mobile businesses across a wide range of

disciplines, including; public safety, home healthcare and hospice, pest management and inspection services in fact, wherever there is a need to print out high-quality, full-page documentation such as diagrams, instructions, invoices, citations or reports.

The new cases hold everything needed to print on-the-fly from any Brother PocketJet 6 mobile printer including the PJ-6, PJ-6 Plus and PJ-673 (for iOS devices) plus thermal paper and even an extended battery if desired. Also included is an internal power extension cord for easy access charging when the case is closed. For optimal connectivity, the new carrying cases accommodate both WiFi and Bluetooth technologies, enabling printing from the user's laptop, tablet or smartphone.

To request information on the new Brother PJ6 Rugged Roll Case or the PJ6 Rugged Fanfold Case email MobileSales@brother.com, or to learn more about the PocketJet mobile printer visit www.brothermobilesolutions.com.

About Brother Mobile Solutions

Brother Mobile Solutions, Inc. is a wholly owned subsidiary of Brother International Corporation which had revenues of approximately \$1.7 billion in fiscal year 2013. Brother International Corporation and its subsidiaries employ over 1,100 people in the Americas. For more information, visit www.brothermobilesolutions.com.