

# SHIFT

## INTO A NEW PRINTING GEAR

Introducing Shift & Print Subscription Service. The first-of-its-kind HaaS program from Brother for rugged, wireless, mobile, desktop, industrial, and small-format print solutions.

## HARDWARE-AS-A-SERVICE

VS

## TRADITIONAL HARDWARE ACQUISITION



### Cost

Convert large capital expense into a manageable operating expense. Get all the printers you need, plus limited warranties and support. One low monthly price. No upfront investment.

### Performance

Compete using the newest technology, without concerns over the cost and timing of big tech investments. Operations of all sizes can now deploy state-of-the-art print technology – always.



### Predictability

Simplify budgeting and eliminate worry about unexpected maintenance costs or downtime. Get industry-leading limited warranties and print tech experts to keep your printers up and running – all included in your low monthly fee.

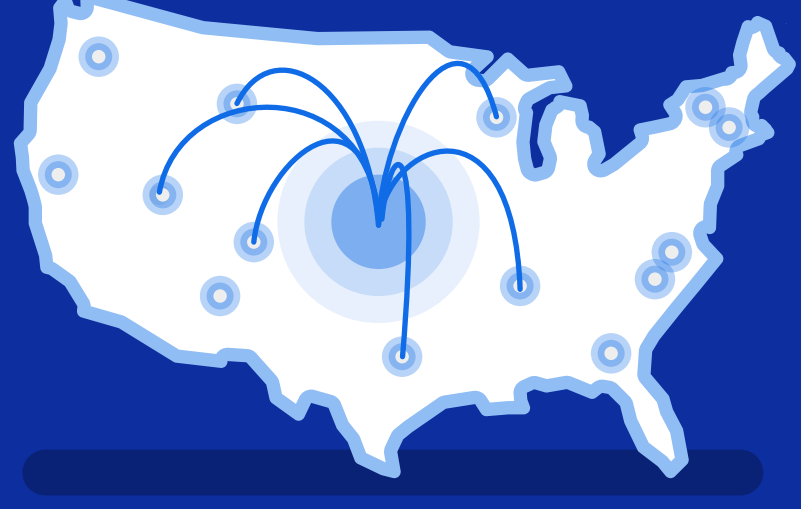
### Scalability

As organizations grow, so do their technology requirements. With a subscription plan, you get fast, easy acquisition and integration of new devices to meet your organization's growing needs.



## Your subscription. Made simple.

1



**Find an authorized reseller to get started with your right-fit solution.**

2



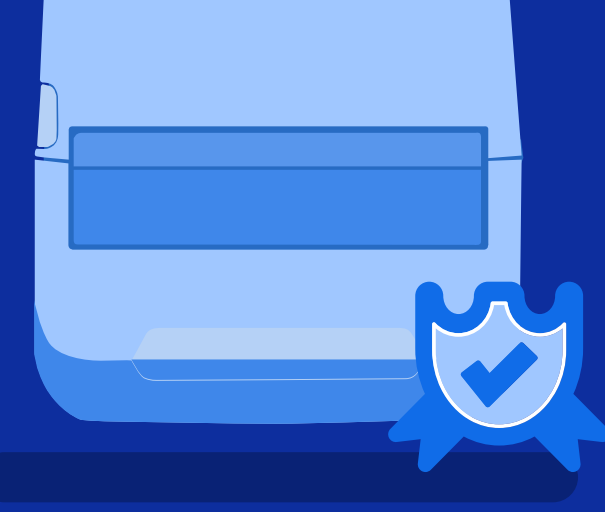
**Build your custom plan, choose a contract term (1-5 years), with no upfront capital.**

3



**Get your Brother printers & accessories shipped straight to you.**

4



**Stay printing with limited warranties, maintenance, & support for a low monthly payment.**

## Shift into a new (printing) gear

At last, an 'as-a-service' program that makes it possible for your operation to stay competitive with the latest in mobile print and labeling technology. No hassle. No up-front capital.

**Contact your Shift & Print Subscription Service approved reseller to get started:**



#### NEWCOM

575 Washington ,  
Pembroke, MA 02359, USA

**Jim Carman**

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(781) 206-6063  
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#### Informis, Inc.

13055 Riley St., Holland,  
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**Edward Hiscar**

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(330) 940-2444  
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#### Texas Barcode Systems, LTD

4217 Charles St., Carrollton  
TX 75010, USA

**David Edwards**

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(972) 267-7900  
TexasBarcode.com



#### Alecom Technologies / DBA Conti Systems

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**Terry Logan**

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(972) 870-9900  
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#### Rugged Depot

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Magnolia, TX 77355

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#### AB&R

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#### Barcodes LLC

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#### Waters Edge Mobile Printing Solutions

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\*Shift & Print Subscription Service is subject to credit approval.