



PocketJet 7 End of Life Notice

June 14, 2022

Due to an unforeseen supply chain component interruption, Brother is discontinuing the PocketJet 7 product line and making the immediate transition to the new PocketJet 8. This next generation will be available to order in mid-July. The PocketJet 8 maintains the same form factor while enhancing performance with new and improved features. The introduction and rapid transition to the PocketJet 8 helps resolve predicted supply chain issues with the PocketJet 7.

Affected Regions

USA & Canada

Key Dates

Below is a list of critical dates, and purchase orders will be accepted until the last buy date. Please plan your transition using these key milestone dates.

Milestone	Date	Notes
Last Time Buy	August 31, 2022	Orders will be accepted and shipped based on availability.
Last Date to Ship	September 30, 2022	
Stock Rotation Dates	July 30, 2022	Last date for Brother to receive stock
	July 1, 2022	Last date to request stock rotation for PJ7
Last Day for Repair Services	August 31, 2027	

Transition Models

There is a PocketJet 8 equivalent model with some new included features for every PocketJet 7 model. First, MFi is included in all Bluetooth models eliminating the need for an additional specific MFi model. Additionally, the previous PocketJet 7 Wi-Fi-only model now has both Bluetooth and Wi-Fi radios in one PocketJet 8 model.

The PocketJet 8 is form, fit, and functionally backward compatible with the PocketJet 7 except for the USB Type-C connector. Any application using a USB connection will require a USB Type-C cable. The Brother USB Type-C cables being offered are listed below.

The table below shows the recommended replacement PocketJet 8 model for the PocketJet 7 model.

Recommended Transition Models		
PocketJet 7	PocketJet 8	Notes
PJ722	PJ822	200dpi, USB
PJ723	PJ823	300dpi, USB
PJ762	PJ862	200dpi, USB, Bluetooth(MFi)
PJ763 PJ763MFi	PJ863	300dpi, USB, Bluetooth(MFi)
PJ773	PJ883	New – 300dpi, USB, Bluetooth(MFi), Wi-Fi

Accessories

Most Brother PocketJet 7 accessories will be compatible with the new PocketJet 8 except for the USB cables. The PocketJet 8 requires a USB-C cable for USB communications and utilizing the optional USB-C charging method. Brother has released compatible USB-C cables and a new USB-C charger for use with the PocketJet 8.

Affected SKUs

Several PocketJet 7 printer and kit SKUs will make the complete transition to the PocketJet 8. The equivalent kits for those listed below will be released and available for order shortly.

Part Number	Description
PJ722	PocketJet 7 200dpi Thermal Printer with USB (Only includes the printer. Requires power, USB cable, and printing supplies)
PJ722-BK	PocketJet 7 Basic Kit Includes PJ722 Printer, 4' USB cable, AC Power Supply, 100 Premium Fanfolded Sheets Letter Size Paper, & Doc. Set.
PJ722-VK	PocketJet 7 Vehicle Kit Includes PJ722 Printer, 14' DC Vehicle Adapter, Battery Cavity Mounting Block, 4' USB Cable, Drivers and Configuration Software, Premium Paper Roll, and Special Configuration (Auto Power On, No Auto Shut Off).
PJ723	PocketJet 7 300dpi Thermal Printer with USB (Only includes the printer. Requires power, USB cable, and printing supplies)
PJ723-BK	PocketJet 7 Basic Kit Includes PJ723 Printer, 4' USB cable, AC Power Supply, 100 Premium Fanfolded Sheets Letter Size Paper, & Doc. Set.
PJ723-VK	PocketJet 7 Vehicle Kit Includes PJ723 Printer, 14' DC Vehicle Adapter, Battery Cavity Mounting Block, 4' USB Cable, Drivers and Configuration Software, Premium Paper Roll, and Special Configuration (Auto Power On, No Auto Shut Off).
PJ762	PocketJet 7 200dpi Thermal Printer with Bluetooth & USB (Only includes the printer. Requires power, USB cable, and printing supplies)
PJ762-DK	PocketJet 7 Developers' Kit Includes PJ762 Printer, AC Power Supply, Li-Ion Battery, Battery Cavity Mounting Block, 4' USB Cable, Premium Supplies (Cut Sheet and Fanfolded Paper), Access to Development Software (SDKs, Configuration S/W, and Drivers), and Special Support.



PJ762-WK	PocketJet 7 Mobile Workforce Kit Includes: PJ762 Printer, AC Power Supply, 3' Cigarette Lighter Adapter, Li-Ion Battery, 4' USB Cable, Premium Supplies (Fanfolded Paper), Rollup Case, Access to Software (Configuration S/W, and Drivers), and Special Configuration (Auto On, Auto Off, and Auto Radio On)
PJ763	PocketJet 7 300dpi Thermal Printer with Bluetooth & USB (Only includes the printer. Requires power, USB cable, and printing supplies)
PJ763-DK	PocketJet 7 Developers' Kit Includes PJ763 Printer, AC Power Supply, Li-Ion Battery, Battery Cavity Mounting Block, 4' USB Cable, Premium Supplies (Cut Sheet and Fanfolded Paper), Access to Development Software (SDKs, Configuration S/W, and Drivers), and Special Support.
PJ763MFI	PocketJet 7 300dpi Thermal Printer with MFi Bluetooth & USB (Only includes the printer. Requires power, USB cable, and printing supplies)
PJ763MFI-DK	PocketJet 7 Developers' Kit Includes PJ763MFI Printer, AC Power Supply, Li-Ion Battery, Battery Cavity Mounting Block, 4' USB Cable, Premium Supplies (Cut Sheet and Fanfolded Paper), Access to Development Software (SDKs, Configuration S/W, and Drivers), and Special Support.
PJ763MFI-WK	PocketJet 7 Mobile Workforce Kit Includes: PJ763MFI Printer, AC Power Supply, 3' Cigarette Lighter Adapter, Li-Ion Battery, 4' USB Cable, Premium Supplies (Fanfolded Paper), Rollup Case, Access to Software (Configuration S/W, and Drivers), and Special Configuration (Auto On, Auto Off, and Auto Radio On)
PJ763-WK	PocketJet 7 Mobile Workforce Kit Includes: PJ763 Printer, AC Power Supply, 3' Cigarette Lighter Adapter, Li-Ion Battery, 4' USB Cable, Premium Supplies (Fanfolded Paper), Rollup Case, Access to Software (Configuration S/W, and Drivers), and Special Configuration (Auto On, Auto Off, and Auto Radio On)
PJ773	PocketJet 7 300dpi Thermal Printer with Wi-Fi & USB (Only includes the printer. Requires power, USB cable, and printing supplies)
PJ773-DK	PocketJet 7 Developers' Kit Includes PJ773 Printer, AC Power Supply, Li-Ion Battery, Cavity Mounting Block, 4' USB Cable, Premium Supplies (Cut Sheet and Fanfolded Paper), Access to Development Software (SDKs, Configuration S/W, and Drivers), and Special Support.
PJ773-WK	PocketJet 7 Mobile Workforce Kit Includes: PJ773 Printer, AC Power Supply, 3' Cigarette Lighter Adapter, Li-Ion Battery, 4' USB Cable, Premium Supplies (Fanfolded Paper), Rollup Case, Access to Software (Configuration S/W, and Drivers), and Special Configuration (Auto On, Auto Off, and Auto Radio On)

Service and Warranty

Purchase or renewals of existing service contracts or extended warranties will also be discontinued. Brother will honor all warranties and service obligations during this end-of-life period.